basic education
Department:
Basic Education
REPUBLIC OF SOUTH AFRICA

GEC
MARKING GUIDELINES 2025
ECONOMIC AND MANAGEMENT SCIENCES PAPER 2
GRADE 9

SECTION A
Question 1

- *One mark per answer.*
- *There are no half marks.*

No.	Letter	
1.1	D	✓
1.2	A	✓
1.3	A	✓
1.4	B	✓
1.5	A	✓
1.6	C	✓
1.7	D	✓
1.8	C	✓
1.9	A	✓
1.10	B	✓
1.11	D	✓
1.12	B	✓
1.13	C	✓
1.14	A	✓
1.15	A	✓
1.16	C	✓
1.17	D	✓

No.	Letter	
1.18	C	✓
1.19	B	✓
1.20	C	✓
1.21	D	✓
1.22	A	✓
1.23	B	✓
1.24	B	✓
1.25	C	✓
1.26	A	✓
1.27	A	✓
1.28	B	✓
1.29	D	✓
1.30	A	✓
1.31	C	✓
1.32	A	✓
1.33	C	✓
1.34	A	✓

No.	Letter	
1.35	A	✓
1.36	C	✓
1.37	A	✓
1.38	D	✓
1.39	B	✓
1.40	C	✓
1.41	B	✓
1.42	D	✓
1.43	B	✓
1.44	B	✓
1.45	A	✓
1.46	A	✓
1.47	C	✓
1.48	B	✓
1.49	A	✓
1.50	D	✓
1.51	C	✓

No.	Letter	
1.52	B	✓
1.53	A	✓
1.54	B	✓
1.55	B	✓
1.56	D	✓
1.57	D	✓
1.58	C	✓
1.59	D	✓
1.60	A	✓
1.61	D	✓
1.62	A	✓
1.63	A	✓
1.64	C	✓

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SECTION B

Question 2

- *There are no half marks.*

No.	Expected answer	Clarification	Mark
2.1	**EFFECTS OF THE LAWFUL STRIKE** • Decrease in production ✓ • Business will lose money✓	**Accept any other correct answer**	**(2)**
2.2	**CONTROLLING** • monitoring business performance ✓ • sales tracking ✓	**Accept any other correct answer**	**(2)**
2.3	**PLANNING** • arranging promotions ✓ • setting business goals✓	**Accept any other correct answer**	**(2)**
2.4	**FINANCIAL RISK** • Identify alternative suppliers✓ • Adjust production schedule✓ • Develop contingency plan for the disruptions in supply chain • Taking out insurance for loss of income Any 2	**Accept any other correct answer**	**(2)**

<table>
<tr><th>No.</th><th>Expected answer</th><th>Clarification</th><th>Mark</th></tr>
<tr><td>2.5</td><td>
<table>
<tr><th>ADVERTISING MEDIA</th></tr>
<tr><td>• Newspapers ✓
• Radio✓
• Television✓
• Social media✓ e.g. Facebook, WhatsApp, TikTok, Instagram, etc (1 mark for social media / examples of social media)
• Magazines
• flyers

Any 4</td></tr>
</table>
</td><td>Accept any other correct answer</td><td>(4)</td></tr>
<tr><td>2.6</td><td>
<table>
<tr><th>STRENGTHS</th><th>THREATS</th></tr>
<tr><td>• the gym had a loyal customer base✓
• modern equipment✓

Any 2</td><td>• Increased competition from new fitness centres✓
• potential economic downturns affecting memberships✓
• a new gym opening a block away
Any 2</td></tr>
</table>
</td><td>Accept any other correct answer</td><td>(4)</td></tr>
</table>

[16]